

KSNV Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC

Billing Address:

Washington, DC 20007 3050 K St. NW Washington Harbor Ste 100 Attention: Accounts Payable GMMB, Inc./ Washington D.C.

INVOICE

Advertiser	Obama for America	
Product	SKED C	
Estimate Number	1687	

	Invoice#	106049-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	21/71/90 - 21/22/80

Station	KSNV	_
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	_

Order Flight	Deal#	Alt Order#	Order#
09/04/12 - 09/17/12		06848218	106049

ъ		Special Handling
ъ	Cash	Billing Type
=	Broadcast	Billing Calendar
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IDB#	
Advertiser Code	95
Product Code	101

Advertiser Ref	Agency Ref	

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	Rachael Ray							Today 4th Hour							M-F Today Show II						Today Show	Channel Description
	11am-12pm							10am-11am							9-10a	-					658a-9am	Time
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MTWTF 11:55 AM 11:36 AM 11:50 AM 11:11 AM		10:46 AM	10:46 AM	10:47 AM	10:45 AM	10:52 AM	MTWTF		9:56 AM	9:29 AM	9:59 AM	9:28 AM	9:56 AM	MTWTF		8:28 AM	7:29 AM	8:00 AM	8:49 AM	MTWTF		Length Aired Days
OFA-12-A-105H Dangerou: OFA-12-A-105H Dangerou: OFA-12-A-105H Dangerou: OFA-12-A-105H Dangerou:		oFA-12-A-105H Dangerou:			OFA-12-A-105H Dangerou:			oFA-12-A-105H Dangerou:	oFA-12-A-105H Dangerou:	oFA-12-A-105H Dangerou:	oFA-12-A-105H Dangerou:			Ad-ID Rate								
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Advertiser	Obama for America
Product	SKED C
Estimate Number	1687

Invoice #	106049-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/04/12 - 09/17/12		06848218	106049

illing Calendar	Broadcast	=
illing Type	Cash	`
pecial Handling		7

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IDB#	
Advertiser Code	95
Product Code	101

Advertiser Ref	Agency Ref

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	Dr Phil							The Doctors							Days of our Lives							Noon News		Rachael Ray	Line Channel Description
	3-4p							2pm-3pm							s 1258p-2pm							12-1230pm		11am-12pm	Time
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3:40 PM		2:55 PM	2:25 PM	2:47 PM	2:14 PM	2:29 PM	MTWTF		12:59 PM	1:30 PM	12:58 PM	1:45 PM	1:31 PM	MTWTF		12:28 PM	12:17 PM	12:18 PM	12:08 PM	12:13 PM	MTWTF		11:36 AM		Length Aired Days
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INVOICE

Advertiser Obama for America Invoice
Product SKED C Invoice
Estimate Number 1687 Invoice

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Invoice Period	Invoice Month	Invoice Date	Invoice #
21/71/60 - 21/22/80	September 2012	09/23/12	106049-1

sales Region Nat	sales Office Blai	\ccount Executive Amy McCreary	Station KSNV
National	Blair - Philadelphia	/ McCreary	W

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09/04/12 - 09/17/12
06848218
106049

P		Special Handling
⊳	Cash	Billing Type
=	Broadcast	Billing Calendar
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Advertiser Code 95 Product Code 101	IDB#	
	Advertiser Code	95
	Product Code	101

Advertiser Ret	Agency	
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Today 4th Hour							M-F Today Show II						Today Show			Monday Prime 10-11pm			Monday Prime 8-10pm					Dr Phil	Description
10am-11am							9-10a						658a-9am			10-11pm			8-10pm					3-4p	Time
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	OFA-12-A-105H Dangerou:		OFA-12-A-105H Dangerou:	OFA-12-A-105H Dangerou:	OFA-12-A-105H Dangerou:			OFA-12-A-105H Dangerou:	OFA-12-A-105H Dangerou:	OFA-12-A-105H Dangerou:	OFA-12-A-105H Dangerou:			OFA-12-A-105H Dangerou:			OFA-12-A-105H Dangerou:			OFA-12-A-105H Dangerou:	OFA-12-A-105H Dangerou:	OFA-12-A-105H Dangerou:	oFA-12-A-105H Dangerou:		Ad-ID
	\$200.00	\$200.00 Unresolved	\$200.00	\$200.00	\$200.00			\$550.00	\$550.00	\$550.00	\$550.00			\$1,400.00			\$2,400.00			\$225.00	\$225.00	\$225.00	\$225.00		Rate Reconciliation
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Invoice Period	08/27/12 - 09/17/12

National	Sales Region
Blair - Philadelphia	Sales Office
Amy McCreary	Account Executive Amy McCreary
KSNV	Station

Alt Order	 	
#	Alt Order#	
06848218	06848218	

illing Calendar	Broadcast	Ξ
illing Type	Cash	Ъ
pecial Handling		7

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IDB#	
Advertiser Code	- 56
Product Code	101

 Advertiser Ref	Agency Ref	

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KSNV KSNV	KSNV	KSNV	VNSX	XSNV	KSNV	VSNV		KSNV	KSNV	VSNV	VSNV	KSNV	VNSX		KSNV	KSNV	VSNV	VSNV	KSNV	VNSX		KSNV	Channel
	Days of our Lives							Noon News							Rachael Ray							Today 4th Hour	Channel Description
	1258p-2pm							12-1230pm							11am-12pm							10am-11am	Time
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1:46 PM 1:59 PM 1:30 PM	1	12:29 PM	12:20 PM	12:16 PM	12:15 PM	12:15 PM	M-WTF		11:31 AM	11:52 AM	11:32 AM	11:42 AM	11:14 AM	M-WTF		10:59 AM	10:51 AM	10:28 AM	10:52 AM	10:58 AM	M-WTF		Length Aired Days
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Advertiser Obama for America Product SKED C Estimate Number 1687		
	Advertiser	Obama for America
	Product	SKED C
		1687

Invoice Period	Invoice Month	Invoice Date	Invoice#
08/27/12 - 09/17/12	September 2012	09/23/12	106049-1

National	Sales Region
Blair - Philadelphia	Sales Office
Amy McCreary	Account Executive Amy McCreary
KSNV	Station

Order Flight	Deal#	Alt Order#	Order#
09/04/12 - 09/17/12		06848218	106049

illing Calendar Broadcast]]
illing Type Cash	Α
pecial Handling	70

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IDB#
Advertiser Code
Product Code

Advertiser Ref	Agency Ref	

	Days	00 Payment Terms 30 Days	\$17,765.0	nt Due	Net Amount Due					
		.00	\$3,135.0	nission	Agency Commission					
		00	\$20,900.0	Gross Total	<u>Gros</u>					
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					8		1258p-2pm	Days of our Lives	KSNV	16
Ref#	Reconciliation	Ad-ID Rate	Length Aired Days A	Length	Date	Day	. Time	Description	Channel	Line

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